

A Public Utilities Company



Manpower®

Your team has consistently been able to meet our ever-changing needs quickly and without compromising the quality of associates.

Manager,
Sales Enrollments

*A Public Utilities Company
Location: Scarborough, ON
Industry: Energy / Utilities*

Challenge

Every day across North America, more than five million residential and business customers turn to energy companies for their electricity and natural gas, home energy services, and energy efficient solutions. Our client within the utilities sector is the largest competitive retailer of energy and related services in North America. With such a diverse business offering, keeping pace with national recruitment needs while delivering quality service to its customers was a big challenge, and they needed exceptional quality from a staffing provider that could also adapt to changing demands.

Solution

Manpower's staffing program enabled this utilities company to take on extra projects with ease without having to add additional headcount to their already lean payroll. The Manpower solution not focused on recruiting and preparing qualified associates for the work, but also in anticipation of future needs that the company desired.

Manpower collected and assisted with the establishment of a corporate directory, which allowed resources to be assigned to projects quickly and efficiently. Our account management maintains exceptional service and attention to account details and requirements.

Results

Manpower's efforts have resulted in an effective staffing program that not only satisfies the current needs of their large national organization, but also enables them to better prepare for the seasonal fluctuations and requirements. In many cases, associates were hired on permanently because they showed a high degree of interest in growing with the organization. This is a testament to the quality of Manpower's associates, and the accuracy of our matching and screening processes.

Across Canada, Manpower is helping organizations within the energy/public utilities sector maintain their productivity and prepare for the unexpected. Our targeted recruiting approach, customized onboarding translate into highly qualified associates and less turnover for our clients. We partner to provide both workforce flexibility and workforce expansion, whenever it's needed.

Solve your recruiting and retention challenges, with Manpower.

manpower.ca