

# A Green Cleaning System Manufacturer



The candidates presented were a perfect match to our company and we hired these individuals through Manpower first.

Manager, Sales and Operations

*A Green Cleaning System Manufacturer  
Location: Oldcastle, ON  
Industry: Consumer Products*

### Challenge

As a small and highly innovative company that develops cutting-edge sanitizing systems, the consumer products company knew what was required in order to gain a competitive edge within the green niche market. The job descriptions and requirements for these positions were very detailed and required an experienced firm that had a robust track-record in providing the best matched candidate for each position. For more than 2 years, this cleaning system manufacturer had been dealing with high turnover and workforce unreliability.

It was time for a change.

### Solution

Manpower's account representatives spent a great deal of time with the manufacturer to learn about the company, the environment and the kind of candidates they were looking for. The candidates were required for the Consumer Care department and Quality lab.

Though the job descriptions were highly specific, Manpower screened all potential employees according to these strict requirements and did not present candidates unless they met all the criteria.

### Results

As a result, the candidates presented were a perfect match to the company and these candidates were subsequently hired permanently. With turnover reduced from 36% to 10%, our client has a dependable source of permanent job candidates well-suited for its work and detailed job specifications.

Manpower's efficient back office systems ensure that all hour approvals and billing were accurate, completed and received electronically. More importantly, Manpower's access to exceptional talent and expert understanding the ever-changing world of work enabled this company to maintain its focus on delivering quality service and products to its customers.

Across the nation, Manpower is helping both large and start-up companies within the consumer products industry to maintain their productivity. Our targeted recruiting approach, customized onboarding and client site management translate into highly qualified associates and less turnover for our clients. We partner to provide both workforce flexibility and workforce expansion, whenever it's needed.

Solve your recruiting and retention challenges, with Manpower.

[manpower.ca](http://manpower.ca)