

4Q14

Local News Release

Embargoed Until 12:01AM ET, September 9th, 2014

Contact:

Maple Kyriacou

Manpower

905.695.1271

maple.kyriacou@manpower.com

STEADY HIRING CLIMATE EXPECTED FOR YORK REGION

(York Region, ON, September 9, 2014) – York Region employers anticipate a steady hiring climate for the fourth quarter of 2014, according to the latest Manpower Employment Outlook Survey.

“Survey data reveals that 17 per cent of employers plan to hire for the upcoming quarter (October to December), while three per cent anticipate cutbacks,” stated Maple Kyriacou of Manpower’s Markham office. Another 80 per cent of employers plan to maintain their current staffing levels in the upcoming quarter.

“With seasonal variations removed from the data, York Region’s fourth quarter Net Employment Outlook of 12 per cent is an eight percentage point increase from the previous quarterly Outlook,” said Kyriacou. “It is also an increase of nine percentage points from the Outlook reported during the same time last year, indicating a hopeful hiring pace for the upcoming months.”

“We continue to see some positive signs from employers across the country. However, the hiring climate is expected to be more modest in the fourth quarter, with the weakest Net Employment Outlook we’ve seen since the second quarter of 2010,” said Byrne Luft, Vice President of Operations for Manpower Canada. “Although the political environments in Quebec and Ontario have stabilized after their provincial elections, it has not yet translated to an uptick in the general mood, particularly among SMBs. We do expect to see growth in the public administration, transportation & public utilities, and financial, insurance & real estate sectors however, and energy exports continue to grow at a strong rate. This growth is expected to be strongest in Western Canada; Alberta is, once again, a strong driver of the Canadian economy.”