

4Q14

Local News Release

Embargoed Until 12:01AM ET, September 9th, 2014

Contact:

Jeff Polkinghorne
Manpower
604.682.1651
jeff.polkinghorne@manpower.com

POSITIVE HIRING CLIMATE EXPECTED FOR VICTORIA AND CAPITAL REGIONAL DISTRICT

(Victoria, BC, September 9, 2014) – Victoria and Capital Regional District employers expect a positive hiring climate for the fourth quarter of 2014, according to the latest Manpower Employment Outlook Survey.

“Survey data reveals that 17 per cent of employers plan to hire for the upcoming quarter (October to December), while three per cent anticipate cutbacks,” stated Jeff Polkinghorne of Manpower’s Vancouver office. Another 77 per cent of employers plan to maintain their current staffing levels in the upcoming quarter, with the remaining three per cent unsure about their hiring intentions.

“With seasonal variations removed from the data, Victoria and the Capital Regional District’s fourth quarter Net Employment Outlook of 19 per cent is an increase of eight percentage points when compared to the previous quarterly Outlook,” said Polkinghorne. “It is a seven percentage point increase from the Outlook reported during the same time last year, indicating a hopeful hiring pace for the upcoming months.”

“We continue to see some positive signs from employers across the country. However, the hiring climate is expected to be more modest in the fourth quarter, with the weakest Net Employment Outlook we’ve seen since the second quarter of 2010,” said Byrne Luft, Vice President of Operations for Manpower Canada. “Although the political environments in Quebec and Ontario have stabilized after their provincial elections, it has not yet translated to an uptick in the general mood, particularly among SMBs. We do expect to see growth in the public administration, transportation & public utilities, and financial, insurance & real estate sectors however, and energy exports continue to grow

at a strong rate. This growth is expected to be strongest in Western Canada; Alberta is, once again, a strong driver of the Canadian economy.”