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MILD HIRING CLIMATE ANTICIPATED FOR THUNDER BAY

(Thunder Bay, ON, September 9, 2014) – Thunder Bay area employers anticipate a mild hiring climate for the fourth quarter of 2014, according to the latest Manpower Employment Outlook Survey.

"Survey data reveals that six per cent of employers plan to hire for the upcoming quarter (October to December), while three per cent anticipate cutbacks," stated Florentine Bahlieda of Manpower's Thunder Bay office. Another 90 per cent of employers plan to maintain their current staffing levels in the upcoming quarter, while the remaining one per cent are unsure of their hiring intentions.

"With seasonal variations removed from the data, Thunder Bay's fourth quarter Net Employment Outlook of five per cent is a decrease of two percentage points compared to the previous quarterly Outlook," said Bahlieda. "It is also a six percentage point increase when compared with the Outlook reported during the same time last year, indicating a conservative hiring pace for the upcoming months."

"We continue to see some positive signs from employers across the country. However, the hiring climate is expected to be more modest in the fourth quarter, with the weakest Net Employment Outlook we've seen since the second quarter of 2010," said Byrne Luft, Vice President of Operations for Manpower Canada. "Although the political environments in Quebec and Ontario have stabilized after their provincial elections, it has not yet translated to an uptick in the general mood, particularly among SMBs. We do expect to see growth in the public administration, transportation & public utilities, and financial, insurance & real estate sectors however, and energy exports continue to grow

at a strong rate. This growth is expected to be strongest in Western Canada; Alberta is, once again, a strong driver of the Canadian economy."