



## 4Q14

### Local News Release

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#### **MIXED HIRING CLIMATE ANTICIPATED FOR SAINT JOHN**

(Saint John, NB, September 9, 2014) – Saint John area employers expect a mixed hiring climate for the fourth quarter of 2014, according to the latest Manpower Employment Outlook Survey.

“Survey data reveals that nine per cent of employers plan to hire for the upcoming quarter (October to December), while 19 per cent anticipate cutbacks,” stated Mindy Stoltz of Manpower’s Saint John office. Another 72 per cent of employers plan to maintain their current staffing levels.

“With seasonal variations removed from the data, Saint John’s fourth quarter Net Employment Outlook of -4 per cent is a decrease of 16 percentage points when compared to the previous quarterly Outlook,” said Stoltz. “It is an increase of 10 percentage points from the Outlook reported during the same time last year, indicating a limited hiring pace for the coming months.”

“We continue to see some positive signs from employers across the country. However, the hiring climate is expected to be more modest in the fourth quarter, with the weakest Net Employment Outlook we’ve seen since the second quarter of 2010,” said Byrne Luft, Vice President of Operations for Manpower Canada. “Although the political environments in Quebec and Ontario have stabilized after their provincial elections, it has not yet translated to an uptick in the general mood, particularly among SMBs. We do expect to see growth in the public administration, transportation & public utilities, and financial, insurance & real estate sectors however, and energy exports continue to grow at a strong rate. This growth is expected to be strongest in Western Canada; Alberta is, once again, a strong driver of the Canadian economy.”