

4Q14

Local News Release

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RESPECTABLE HIRING CLIMATE EXPECTED FOR RED DEER

(Red Deer, AB, September 9, 2014) – Red Deer area employers expect a respectable hiring climate for the fourth quarter of 2014, according to the latest Manpower Employment Outlook Survey.

“Survey data reveals that 24 per cent of employers plan to hire for the upcoming quarter (October to December), while five per cent anticipate cutbacks,” stated Randy Upright, CEO of Manpower’s Alberta region. Another 68 per cent of employers plan to maintain their current staffing levels in the upcoming quarter, while a further three per cent are unsure about their hiring intentions.

“With seasonal variations removed from the data, Red Deer’s fourth quarter Net Employment Outlook of 19 per cent is a significant decrease of 13 percentage points when compared to the previous quarterly Outlook,” said Upright. “It is also a small, two percentage point increase from the Outlook reported during the same time last year. Yet, the Outlook still indicates a steady hiring pace for the upcoming months.”

“We continue to see some positive signs from employers across the country. However, the hiring climate is expected to be more modest in the fourth quarter, with the weakest Net Employment Outlook we’ve seen since the second quarter of 2010,” said Byrne Luft, Vice President of Operations for Manpower Canada. “Although the political environments in Quebec and Ontario have stabilized after their provincial elections, it has not yet translated to an uptick in the general mood, particularly among SMBs. We do expect to see growth in the public administration, transportation & public utilities, and financial, insurance & real estate sectors however, and energy exports continue to grow

at a strong rate. This growth is expected to be strongest in Western Canada; Alberta is, once again, a strong driver of the Canadian economy.”