



# 4Q14

## Local News Release

**Embargoed Until 12:01AM ET, September 9<sup>th</sup>, 2014**

Contact:

Debbie Hilts

Manpower

905.831.7683

[debbie.hilts@manpower.com](mailto:debbie.hilts@manpower.com)

### **ENCOURAGING HIRING CLIMATE PROJECTED FOR DURHAM REGION**

(Durham Region, ON, September 9, 2014) – Durham Region area employers project an encouraging hiring climate for the fourth quarter of 2014, according to the latest Manpower Employment Outlook Survey.

“Survey data reveals that 13 per cent of employers plan to hire for the upcoming quarter (October to December), while three per cent of employers anticipate cutbacks,” stated Debbie Hilts of Manpower’s Pickering office. Another 80 per cent of employers plan to maintain their current staffing levels in the upcoming quarter, while four per cent of employers are unsure of their hiring intentions.

“With seasonal variations removed from the data, Durham region’s fourth quarter Net Employment Outlook of ten per cent is a three percentage point increase from the previous quarterly Outlook,” said Hilts. “It is also a slight increase of one percentage point from the Outlook reported during the same time last year, indicating a fair hiring pace for the upcoming months.”

“We continue to see some positive signs from employers across the country. However, the hiring climate is expected to be more modest in the fourth quarter, with the weakest Net Employment Outlook we’ve seen since the second quarter of 2010,” said Byrne Luft, Vice President of Operations for Manpower Canada. “Although the political environments in Quebec and Ontario have stabilized after their provincial elections, it has not yet translated to an uptick in the general mood, particularly among SMBs. We do expect to see growth in the public administration, transportation & public utilities, and financial, insurance & real estate sectors however, and energy

exports continue to grow at a strong rate. This growth is expected to be strongest in Western Canada; Alberta is, once again, a strong driver of the Canadian economy.”