

## 3Q14

### National Key Messages

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#### National Key Messages

1. The seasonally adjusted national Net Employment Outlook of 10 per cent indicates a moderate hiring climate for the third quarter of 2014. This quarter's Outlook indicates a one percentage point increase from the hiring pace reported both in the previous quarter and the same time last year.
2. The survey of over 1,900 Canadian employers reveals that 20 per cent plan to increase their number of employees while four per cent anticipate cutbacks, leading to a third quarter Net Employment Outlook of 10 per cent with seasonal variations removed. Of those polled, 74 per cent expect to maintain their current staffing levels and two per cent are unsure of their hiring intentions in the upcoming quarter.
3. Employers in Western Canada report the most favourable hiring intentions in Canada for the coming quarter, with a seasonally adjusted Net Employment Outlook of 15 per cent. Hopeful hiring intentions are also reported in Atlantic Canada, where employers anticipate an Outlook of 14 per cent. Meanwhile, employers in Quebec and Ontario project a mild hiring pace for the coming quarter, reporting Outlooks of nine and eight per cent, respectively.
4. Of the 10 surveyed industry sectors, employers in the Transportation and Public Utilities sector report the most upbeat results for the third quarter of 2014, projecting a seasonally adjusted Net Employment Outlook of 20 per cent. This is followed by the Public Administration industry where a favourable seasonally adjusted outlook of 17 per cent is reported.

5. Medium organizations (50-249 employees) report the most optimistic hiring plans with a seasonally adjusted Outlook of 21 per cent, while micro organizations (less than 10 employees) indicate the most modest Outlook of three per cent.