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Manpower Employment Outlook Survey Reports Canadian Employers Foresee a Modest Hiring Climate for the Second Quarter of 2014; Job Prospects Strongest in Construction and Transportation & Public Utilities

(Toronto, ON, March 11, 2014) – Canadian employers expect a modest hiring climate for the second quarter of 2014, with employers in the Construction sector and the Transportation & Public Utilities sector reporting the strongest job prospects according to the latest Manpower Employment Outlook Survey, the most extensive, forward-looking employment survey in the world.

With seasonal variations removed from the data, the Net Employment Outlook of nine per cent is a two percentage point decrease compared to the previous quarter and is a three percentage point drop compared to the Outlook reported during the same time last year.

The survey of over 1,900 employers across Canada reveals that 16 per cent plan to increase their staffing levels in the second quarter of 2014, while four per cent anticipate cutbacks. Of those surveyed, 78 per cent of employers expect their current staffing levels to remain the same and two per cent are unsure of their hiring intentions for this upcoming quarter.

“A modest hiring climate is projected for the second quarter of 2014, with new business growth at its weakest in five months,” said Byrne Luft, Vice President of Operations for Manpower Canada. “There are some bright spots amidst the slow growth, with employers in the Construction and Transportation & Public Utilities industry sectors expecting the strongest gains. However, job growth

is expected to be slower in Ontario and Quebec, with limited advances in full-time work expected for the coming quarter.”

Construction

Reporting a Net Employment Outlook of 13 per cent, employers in the Construction sector expect job seekers will benefit from a respectable hiring climate for the upcoming quarter. This forecast is a two percentage point decrease from the Outlook reported during the previous quarter, and a six percentage point decrease over the Outlook reported during the same time last year. It is the most favourable Outlook for any sector in the second quarter of 2014.

Transportation & Public Utilities

Employers in the Transportation & Public Utilities sector anticipate a steady hiring pace, also reporting a Net Employment Outlook of 13 per cent for the second quarter of 2014. This quarter's Outlook is an eight percentage point increase from the forecast reported for the previous quarter, but also an eight percentage point decrease from the Outlook reported during the same time last year.

Finance, Insurance & Real Estate

Employers report a Net Employment Outlook of 12 per cent for the second quarter of 2014, indicating job seekers may benefit from a positive hiring climate. This Outlook is the same as the previous quarter's forecast, and an increase of two percentage points when compared to the Outlook from the same time last year.

Education

Employers expect a fair hiring pace for the upcoming quarter reporting a Net Employment Outlook of 10 per cent. This Outlook is an increase of one percentage point from the last quarter and a five percentage point increase from the Outlook reported during the same quarter last year.

Public Administration

In the Public Administration sector, employers report modest hiring plans for the second quarter of 2014, reporting a Net Employment Outlook of 10 per cent. This is an increase of two percentage points when compared to the previous quarter and a four percentage point increase over the Outlook from the same period last year.

Manufacturing – Durables

The Net Employment Outlook in the Manufacturing – Durables sector is a modest nine per cent. This is a seven percentage point decrease from the Outlook reported last quarter, and a one percentage point increase over the Outlook reported in the same quarter last year.

Services

In the Services sector, employers remain cautiously optimistic for the second quarter of 2014, reporting a Net Employment Outlook of nine per cent. This forecast remains unchanged from the Outlook reported in the previous quarter and is a decrease of three percentage points compared to the same time last year.

Wholesale & Retail Trade

In the Wholesale & Retail Trade industry sector, employers expect the hiring pace to scale back to more modest levels, reporting a Net Employment Outlook of nine per cent. This reflects a four percentage point decrease when compared to the previous quarter's forecast, and a decrease of six percentage points from the Outlook reported during the same time last year.

Mining

The Net Employment Outlook in the mining sector is nine per cent for the coming quarter. This is a four percentage point increase over last quarter's Outlook, and an increase of one percentage point over the Outlook reported for the same quarter last year.

Manufacturing – Non-Durables

In the Manufacturing – Non-Durables industry sector, employers report a Net Employment Outlook of zero per cent, indicating the likelihood of only a limited number of opportunities available for job seekers in the coming quarter. This is a five percentage point decrease from the previous quarter and a decrease of six percentage points from the Outlook reported during the same time last year.

Hiring Intentions Most Positive in Western Canada

Survey results for the second quarter of 2014 show that job seekers across Canada can expect to see varying amounts of hiring activity. Employers in Western Canada expect the strongest hiring climate for this coming quarter, reporting a Net Employment Outlook of 13 per cent. Employers in Atlantic Canada also expect a respectable hiring pace with an Outlook of 10 per cent, while employers in Ontario and Quebec anticipate modest opportunities for job seekers, reporting Outlooks of eight and five per cent, respectively.

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Note to Editors

Full survey results for each of the 42 countries and territories included in this quarter's survey, plus regional and global comparisons, can be found at http://manpowergroup.com/press/meos_landing.cfm. In addition, all tables and graphs from the full report are available to be downloaded for use in publication or broadcast from the Manpower Web site at www.manpower.ca > Employers > Research and Insights.

Note that in Quarter 2 of 2008, the survey adopted the TRAMO-SEATS model for seasonal adjustment of data. As a result, you may notice some seasonally adjusted data points change slightly from previous reports. This model is recommended by the Eurostat department of the European Union and the European Central Bank and is widely used internationally.

About the Survey

The Manpower Employment Outlook Survey is conducted quarterly to measure employers' intentions to increase or decrease the number of employees in their workforce during the next quarter. It is the most extensive forward-looking survey of its kind, unparalleled in its size, scope, longevity and area of focus. The Survey has been running for more than 50 years and is one of the most trusted surveys of employment activity in the world. The Manpower Employment Outlook Survey is based on interviews with over 65,000 public and private employers worldwide and is considered a highly respected economic indicator.

The Manpower Employment Outlook Survey is currently available for 42 countries and territories: Argentina, Australia, Austria, Belgium, Brazil, Bulgaria, Canada, China, Colombia, Costa Rica, Czech Republic, Finland, France, Germany, Greece, Guatemala, Hong Kong, Hungary, India, Ireland, Israel, Italy, Japan, Mexico, Netherlands, New Zealand, Norway, Panama, Peru, Poland, Romania, Singapore, Slovakia, Slovenia, Spain, South Africa, Sweden, Switzerland, Taiwan, Turkey, the United Kingdom and the United States. The program began in the United States and Canada in 1962, and the United Kingdom was added in 1966. Mexico and Ireland launched the survey in 2002, and 13 additional countries were added to the program in 2003. New Zealand joined the program in 2004, China, India, Switzerland and Taiwan were added in 2005, and Argentina, Peru, Costa Rica and South Africa joined in 2006. Colombia, the Czech Republic, Greece, Guatemala, Poland and Romania joined in 2008; Brazil and Hungary joined in 2009; Panama joined in 2010 and Israel and Slovakia joined in 2011. Finland joined the survey in 2012. For more information, visit the ManpowerGroup Web site at www.manpowergroup.com and enter the Research Center.

About ManpowerGroup

ManpowerGroup™ (NYSE: MAN) is the world leader in innovative workforce solutions that ensure the talent sustainability of the world's workforce for the good of companies, communities, countries, and individuals themselves. Specializing in solutions that help organizations achieve business agility and workforce flexibility, ManpowerGroup leverages its 65 years of world of work expertise to create the work models, design the people practices and access the talent sources its clients need for the future. From staffing, recruitment, workforce consulting, outsourcing and career management to assessment, training and development, ManpowerGroup delivers the talent to drive the innovation and productivity of organizations in a world where talentism is the dominant economic system. Every day, ManpowerGroup connects more than 630,000 people to work and builds their experience and employability through its relationships with 400,000 clients across 80 countries and territories. ManpowerGroup's suite of solutions is offered through ManpowerGroup™ Solutions, Manpower®, Experis™ and Right Management®. ManpowerGroup was named one of the World's Most Ethical Companies for the third consecutive year in 2013, confirming our position as the most trusted brand in the industry.