

## 2Q14

### National Key Messages

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#### **National Key Messages**

1. The seasonally adjusted national Net Employment Outlook of nine per cent indicates a modest hiring climate for the second quarter of 2014. This quarter's Outlook indicates a two percentage point decrease from the hiring pace reported in the previous quarter and a three percentage point drop from the same time last year.
2. The survey of over 1,900 Canadian employers reveals that 16 per cent plan to increase their number of employees, while four per cent anticipate cutbacks leading to a second quarter Net Employment Outlook of nine per cent with seasonal variations removed. Of those polled, 78 per cent expect to maintain their current staffing levels and two per cent are unsure of their hiring intentions in the upcoming quarter.
3. Employers in Western Canada report the most favourable hiring intentions in Canada for the coming quarter, with a seasonally adjusted Net Employment Outlook of 13 per cent. The second-most favourable hiring intentions are reported in Atlantic Canada, where employers anticipate a respectable hiring pace with an Outlook of 10 per cent. Meanwhile, employers in Ontario and Quebec project a modest hiring pace for the coming quarter, reporting Outlooks of eight and five per cent, respectively.
4. Of the 10 surveyed industry sectors, employers in the Construction and Transportation/public utilities sectors report the most upbeat results for the second quarter of 2014, with each projecting a seasonally adjusted Net Employment Outlook of 13 per cent. This is followed by the Finance,

insurance and real estate industry where a respectable seasonally adjusted outlook of 12 per cent was reported.