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National Key Messages

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National Key Messages

1. The seasonally adjusted national Net Employment Outlook of 12 per cent indicates a steady hiring climate for the first quarter of 2014. This quarter's Outlook indicates a two percentage point increase from the hiring pace reported in the previous quarter and a one percentage point decrease during the same time last year.
2. The survey of over 1,900 Canadian employers reveals that 13 per cent plan to increase their payrolls, while eight per cent anticipate cutbacks leading to a first quarter Net Employment Outlook of 12 per cent with seasonal variations removed. Of those polled, 78 per cent expect to maintain their current staffing levels and one per cent are unsure of their hiring intentions.
3. Across the country, employers in Western Canada report the most favourable hiring intentions with a seasonally adjusted Net Employment Outlook of 17 per cent. Employers in Atlantic Canada and Ontario expect a modest hiring pace with an Outlook of eight per cent, while employers in Quebec anticipate a limited climate for job seekers with an Outlook of one per cent.
4. Of the 10 surveyed industry sectors, employers in the construction sector report the most upbeat results for the first quarter of 2014, projecting a seasonally adjusted Net Employment Outlook of 16 per cent. This is followed by the manufacturing – durables and wholesale and retail trade industries where a respectable seasonally adjusted outlook of 14 per cent was reported.